

## MSCVPR CORE STRATEGIC PLAN 2017-2018

**MSCVPR Mission:** To provide educational opportunities for professionals and students whose primary involvement is the care, prevention and education of the cardiovascular and pulmonary diseases through sponsorship of conferences, webinars, scientific meetings, publications, and other communications.

### INITIATIVE I Executive

*In addition to adhering to MSCVPR's standard strategic plan, the MSCVPR Executive Committee will focus on increasing outreach and membership.*

#### Action Steps

1. Increase Facebook marketing and advertise for 2017 and 2018 annual conference. Use those outcomes to determine future plan.
2. Add a MSCVPR twitter account.
3. Host a table at a conference in addition to AACVPR's annual conference, such as ACSM and MSRC.

### INITIATIVE II Outcomes

*Implement an All Programs Quality Initiative Project to Improve Outcomes.*

#### Action Steps

1. Each MSCVPR program will implement the same QI project in 2016.
  - a. Programs to turn in PDSA forms by end of June.
  - b. Data collection will be completed at end of 3<sup>rd</sup> quarter (Sept).
  - c. Finalized data will be turned in to Outcomes Chair in mid-January.
2. Outcomes Committee will provide a toolkit to assist with QI project
3. Programs involved with the QI project will create a poster to display data at MSCVPR annual conference

*Help Programs find alternative outcomes surveys to replace Nutrition Quest in 2017.*

#### Action Steps

1. Outcomes Committee will research and evaluate Outcomes Surveys/Tools to be used in place of Nutrition Quest and that will be compatible with AACVPR registry

### INITIATIVE III

#### Health Policy & Reimbursement

*Enhance the effectiveness of the insurance verification tool.*

#### Action Steps

1. Compile a list of insurance terms by mid-July
2. Gauge the usefulness of our verification tool by survey approximately 2-3 months after the launch of the tool
  - a. Survey will be sent to state programs approximately late Sept/early Oct 2016
  - b. Survey results will be collected and analyzed by late Oct/early Nov 2016
  - c. Editing of the tool, based on survey results, will be complete by the 2017 annual MSCVPR meeting

*Enhance the availability of resources to assist programs in addressing high copays*

#### Action Steps

1. HPR Committee will develop survey questions about how state programs address/handle high copays
2. Survey will be sent to state programs approximately late Sept/early Oct 2016
3. Survey results will be analyzed by late Oct/early Nov 2016
4. Development of a "financial aid" resource, highlighting state program ideas, will be complete by the 2017 annual MSCVPR meeting

### INITIATIVE IV Student

*Coordinate attendance and promote MSCVPR at college internship expos.*

#### Action Steps

1. Create student flier with pertinent information regarding MSCVPR; joining as a student, network and conference opportunities, access to internships and careers in the cardiopulmonary rehabilitation fields
2. Attend student expos; Grand Valley and Michigan State.

### INITIATIVE V

#### Education & Development

*Provide all developing and established programs with a personal contact who will act as a liaison in helping to answer questions and to provide tools to improve their programs and professional development.*

#### Action Steps

1. All committee members will be brought up-to-date on legislation guidelines for their respective specialties. The CR committee members will stay informed on changes to reimbursement initiatives, including cardiac bundle and AACVPR's *Roadmap to Reform (R2R)* initiative.
2. Identify new members and programs that may need help in interpreting and implementing updated guidelines and connect rehabilitation facilities with a mentor who can answer their questions and guide them to appropriate resources
3. Develop a "Welcome Packet" for new MSCVPR members to identify resources that may be used to improve their programs.
4. Reach out to those rehab programs, in our state, that have been selected for cardiac bundles or cardiac rehab incentives and offer assistance utilizing the R2R initiative.