

## MSCVPR STRATEGIC PLAN 2015-2016

**MSCVPR Mission:** To provide educational opportunities for professionals and students whose primary goal is the prevention and management of cardiovascular and pulmonary diseases through sponsorship of conferences and networking events, webinars, publications, and other communications.

INITIATIVE I	INITIATIVE II	INITIATIVE III	INITIATIVE IV	INITIATIVE V
<p><i>Offer high quality educational opportunities for CR/PR professionals.</i></p> <p><u>Objectives</u></p> <ol style="list-style-type: none"><li>1. Continue offering highest quality and affordable professional conference possible including evidence-based speakers and information, including registered CECs and CEUs for participants.</li><li>2. Each of the 3 regions will offer a meeting for members within the region to improve program interaction, idea sharing, and dissemination of reimbursement, legislation, and benchmarking information.</li><li>3. An annual newsletter will be released via email to all current society members initiated by the Education Committee.</li><li>4. Promote educational opportunities through varied media outlets.</li></ol>	<p><i>Increase professional development and networking opportunities for membership.</i></p> <p><u>Objectives</u></p> <ol style="list-style-type: none"><li>1. Meetings and events will include opportunities for members to network and meet other industry leaders.</li><li>2. The joint-membership agreement with the AACVPR will allow for improved networking and contact development with national members.</li><li>3. New members will be recognized at the annual state meeting.</li><li>4. Internship and employment opportunities within MI will be made available on society media outlet.</li><li>5. Initiate leadership outreach to engage members and provide succession plan for Executive Board and other committee opportunities.</li><li>6. Committees will have the opportunity to participate in conference calls.</li><li>7. Members will have the opportunity to participate in the board meeting via conference call.</li></ol>	<p><i>Assist with implementation and documentation of best-practices for standardized care throughout the state of Michigan.</i></p> <p><u>Objectives</u></p> <ol style="list-style-type: none"><li>1. Outcomes collection is supported by the MSCVPR. Results will continue to be made available to members at the annual conference and upon request.</li><li>2. QI initiatives selected by the Outcomes Committee will be supported by MSCVPR.</li><li>3. MI programs will be encouraged and assisted with achieving/maintaining AACVPR program certification. MSCVPR will continue to provide resources and support as needed.</li><li>4. MSCVPR will provide on-going leadership and communication relevant to reimbursement and legislative issues and updates.</li></ol>	<p><i>Increase membership retention and recruitment throughout the state of MI.</i></p> <p><u>Objectives</u></p> <ol style="list-style-type: none"><li>1. Periodic assessment of member benefits and goals for the society.</li><li>2. Communication to members detailing society projects and expenditures; available to members upon request.</li><li>3. Continue strengthening committee involvement and communications.</li><li>4. Continued communication with Cardiac and Pulmonary Rehab Programs and Hospitals to improve awareness of MSCVPR &amp; AACVPR.</li></ol>	<p><i>Create and develop liaison opportunities with professional organizations sharing common interests.</i></p> <p><u>Objectives</u></p> <ol style="list-style-type: none"><li>1. Michigan Society for Respiratory Care</li><li>2. CR/PR programs throughout MI</li><li>3. AACVPR National office and affiliates</li><li>4. MI Colleges and Universities with related degree programs</li><li>5. MI Department of Community Health</li><li>6. PCNA</li><li>7. Vendor relationships</li><li>8. American Heart Association</li><li>9. MI Rehab Services</li></ol>